



# Senior Citizen Advisory Board Regular Meeting Agenda & Minutes

Location: 1014 Darby Rd, Havertown PA 19083

Room: B

Date: Tuesday, April 19, 2022

Time: 7:00 P.M.

Call to order

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Roll Call

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Public Comments

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Approval of minutes from last meeting – March 15, 2022

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## Open issues:

- Senior Advisory Council Chairperson’s Report: “Overview of Constructing a meaningful needs assessment”

## Business in process

- Outreach Initiative: Fall, 2022 Open House  
Update: Diane Amadio and Peggy Murr
- Outreach Initiative: Needs assessment / survey  
Update: Jan O’Rourke, Christine McLaughlin, Scott Selkowitz
- ARTZ Philly  
Update: Christine McLaughlin
- Hoarding  
Update: Aimee Cuthbertson and Dr. Carla Rodgers

## Emerging Business

- “ElderNet” Presentation  
Update: Aimee Cuthbertson
- “Community Bulletin Board for Seniors ”  
Feedback: Scott Selkowitz

Public Comment

Good and Welfare

Adjournment

**Haverford Township  
Senior Citizen Advisory Council  
Meeting Minutes – April 19, 2022**

Mr. Selkowitz called the meeting to order at 7:00p.

**ROLL CALL:**

Ms. Cuthbertson called the roll and noted the following members as “present”: Christine McLaughlin (Ward 2), Peggy Murr (Ward 4), Jan O’Rourke (Ward 5), Theresa Walther (Ward 6), Diane Amadio (Ward 7), Rita Waters (Ward 8), Scott Selkowitz (Ward 9), and Victor Barsky (At-Large Member). Dr. David Lee was absent. Dr Carla Rodgers (Ward 1) and Margaret Lang (Ward 3) sent their regrets that they were unable to attend. Commissioner Gerry Hart, Board Liaison arrived at 7:15pm.

**MINUTES:**

Mr. Selkowitz made a Motion to adopt the March 15, 2022 meeting minutes. Motion passed to adopt minutes by way of a voice vote.

**CHAIRPERSON’S REPORT:**

Mr. Selkowitz’s comments are attached as explained to the Council.

**BUSINESS IN PROCESS:**

*Renewed Outreach Initiatives –*

*Open House – Ms. Amadio and Ms. Murr provided an update with plans for an event to be held on October 19, 2022 from 6pm – 8pm at the Township administration building. They discussed their ideas of live musical entertainment, hors d’oeuvres, and mingling activities. They noted that plans are still in the early planning stages and will report back in May with additional details. A budget of approximately \$2,500 will be formally requested of the Township for expenses.*

*Current Needs Assessment/Survey – Mr. Selkowitz, Ms. O’Rourke and Ms. McLaughlin shared an initial DRAFT of a needs assessment/survey to determine the needs/interest of Haverford senior citizens. The group discussed the draft and there was consensus to reduce the number of questions. Mr. Selkowitz suggested all take some time to review and provide him with any comments/suggestions for revision. The group will report back in May with additional revisions and/or details. Ideas regarding roll-out of the survey continued to be discussed and will be finalized once a final version of the survey is approved. Ms. Cuthbertson will confer with IT to discuss appropriate platforms and processes (i.e. SurveyMonkey, etc.) to be utilized to both collect and analyze the survey data-with an update provided at the May meeting.*

*Artz Philly -- Ms. McLaughlin reminded the group of the mission of the Artz Philly organization which promotes art appreciation and enjoyment for persons challenged by Alzheimer’s and other dementia along with their caregivers. Ms. McLaughlin put together information and shared with Commissioner Forste-Grupp for inclusion in her newsletter. Ms McLaughlin also*

posted information at the library and New Avenue Café and discussed including on the senior page of the Township website. She would like to post in the Township newsletter and generate local senior interest with the hopes of hosting an event here in Haverford Township, possibly at the CREC.

*Hoarding* – Ms. Cuthbertson reported that she contacted COSA and was given the name of a contact there; however, the leader of the hoarding task force had recently retired and a replacement had yet to be named. It was decided to check back with COSA on resources in 4-6 weeks in the hopes that a replacement task force leader would be hired.

### **EMERGING BUSINESS:**

*ElderNet Update* -- Ms. Cuthbertson advised that she recently spoke to their Executive Director and his attendance is confirmed for the May 17, 2022 meeting.

*Community Bulletin Board for Seniors* – Mr. Selkowitz asked if there was any chance that the Senior Information page of the Township website could be moved to the homepage. Ms. Cuthbertson said it was unlikely as every organization would like to be spotlighted on the homepage but that the current design was preferred by the Township IT Department which handles the website. All were in agreement that more information needs to be on the Senior Information page as well as consider ways of making the page more easily accessible.

*Senior Initiatives ARPA Grant Program* – Ms. Cuthbertson explained the the Township staff would soon be introducing a restricted grant program for business and not for profits that provide services to seniors. It was hoped that the Senior Advisory Council would assist in reviewing the applications in July and provide a recommended award list to the Board of Commissioners. All members appeared in favor of participating. However, it was discussed that a July meeting would be necessary to make the August recommendations to the Board. All members appeared in favor of adding a July meeting to the calendar. Ms. Cuthbertson will provide more information after the program is officially adopted by the Board of Commissioners.

### **PUBLIC COMMENT:**

There was none

### **GOOD & WELFARE:**

- To Delaware County for administering a booster/vaccine clinic on April 18, 2022 at the Township Building. Everything was very well run and organized; however, the group felt there should have been more outreach done by the County to advertise the opportunity for senior citizens.

### **ADJOURNMENT:**

The next meeting was announced for Tuesday, May 17, 2022 and there being no further business, the meeting was adjourned at 8:25pm.

**Senior Citizen Advisory Council  
Chairperson's Report  
Tuesday, April 19, 2022**

A survey has been simply defined as a “research method” used to collect data from a predetermined group of people to gain information, insights, qualitative data and other relevant measures to help better understand (in our example) the needs, interests and concerns of Township Seniors.

But it is important to understand that no survey is perfect. No survey or questionnaire can adequately cover every topic or area of perceived or stated need. There is not one specific rating scale that be applied in all instances. And while you plan to receive data not subject to individual interpretation, one can never rule out subjectivity when analyzing the data. In short, the process of conducting surveys is an imperfect science--but an extremely valuable imperfect science.

The DRAFT Senior Citizen Survey / Needs Assessment that will be presented this evening, is a first draft to be reviewed and addressed accordingly. Compiled, condensed, modified and adapted from a variety of sources (including the District of Columbia Office on Aging and an Older Adults Needs Assessment from the City of Edmonton, Canada) this survey attempts to address key, critical areas that can assist our Council's mandate to advise accordingly, backed by substantiated data. But survey results, especially in our situation, can have wide ranging impacts.

In addition to utilizing the results to properly advise the Board of Commissioners on matters of Township policy affecting Township Seniors, survey results can influence, shape and help move forward resources, supports, programs and services offered by and beyond what is provided by Haverford Township:

The compiled results can:

1. Facilitate change to and enforcement of specific Township codes and policies.
2. Impact or change how inspections and enforcement of codes and policies are conducted.
3. Justify / qualify existing programs and services available to Township Seniors.

4. Suggest new or additional resources, services, programs and supports to be provided by the Township or private agencies and entities.
5. Suggest new or additional programs, services, seminars, and classes to be offered by and through the Township Library, the Adult School, and the CREC.
6. Change / improve how the Township communicates with its Senior populations.
7. Provide new business or service models for businesses and agencies and entities reaching out to Seniors.
8. Assist families with caretaking and advocacy responsibilities.
9. Result in enhanced training for Township staff and first responders to improve interactions with Township Seniors.
10. Help to better understand the demographics involved.

To summarize, the proposed “Survey and Needs Assessment” is one of many planned “Outreach Efforts” to better understand how Haverford Township can better serve older residents that continue to rely upon Haverford Township as their exclusive “65+ Community.”